

ENTERPRISE RESILIENCE 101

BUSINESS LEADERS EDITION

Resilience is the ability to keep the business moving when the environment turns hostile. It only works when it is owned, exercised, and kept alive.

Two standards matter here:

ISO 22301 gives you the certifiable structure.

ISO 31000 gives you the risk discipline that keeps the structure honest.

Leaders need both.



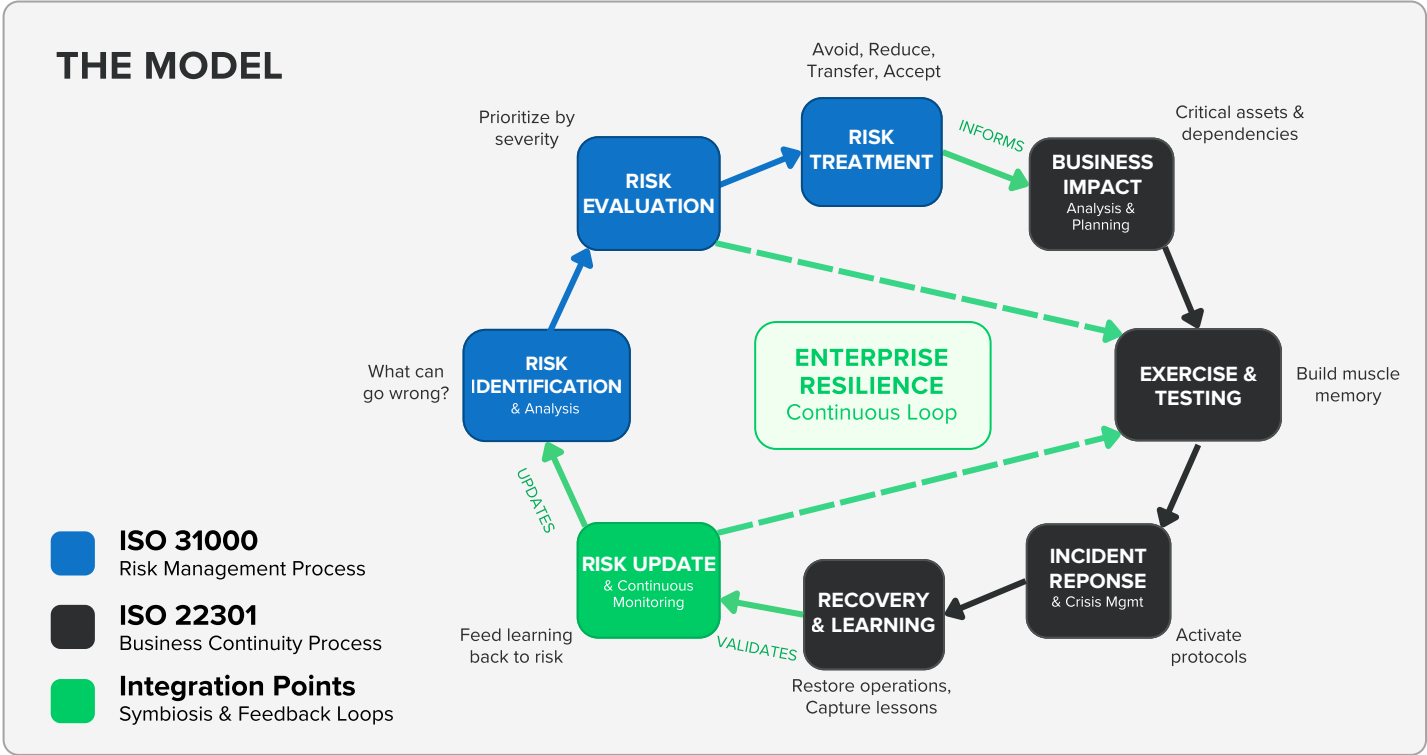
ISO 22301 and ISO 31000 — How They Work Together

ISO 22301	ISO 31000
Business continuity standard.	Risk management guideline.
Certifiable.	Not certifiable.
Defines how to prepare, respond, continue, and recover.	Sets the principles for identifying, analysing, and treating risk.
It is the operating system for resilience.	It provides the mindset and method that feed ISO 22301 with real insight.

SIMPLE INTERACTION:

ISO 31000 shapes how you think about risk	ISO 22301 shapes what you do when risk becomes disruption
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One informs judgment. The other structures action.



1. Governance and Ownership

Resilience needs clear accountability.

You define who monitors threats, who triggers escalation, who communicates, and who decides at each stage.

- ISO 31000 guides the risk roles.
- ISO 22301 guides the continuity and crisis roles.

Without ownership, nothing works.

2. Preparedness

Preparedness is your foundation. A current threat picture.

Critical asset mapping. Interdependencies. Minimum operating requirements.

- ISO 31000 shapes the risk thinking.
- ISO 22301 structures the output.

Preparedness must be exercised. A plan that isn't tested is a liability. It must stay alive and adapt as the business and environment change.

3. Risk Management

Risk management is your steady-state discipline.

Assess risks to critical assets. Apply controls. Monitor indicators. Track changes in markets, partners, and technology.

ISO 31000 keeps the understanding current. It feeds ISO 22301 so your continuity planning stays relevant.

4. Continuity

Continuity begins when a threshold is crossed and normal operations cannot be maintained.

Reduced operations. Temporary relocation. Adjusted service levels. Remote work. Market re-entry conditions.

ISO 22301 governs this phase. Continuity protects essential output and must reflect political, regulatory, and technological reality — not assumptions.

5. Crisis Management

Crisis management is command mode — when continuity isn't enough.

Clear authority. Verified communication. Safety first. Client and government coordination. Rapid decisions.

Exercises matter most here. Practised leadership removes hesitation.

6. Recovery

Recovery is the climb back.

Step one: restore minimum operating level.

Step two: return to business-as-usual. Recovery must match the environment you return to — not the one you left.

WHY BOTH STANDARDS MATTER

ISO 31000 keeps risk thinking fresh, honest, and aligned to reality.

ISO 22301 turns that thinking into operational readiness that can be tested and certified.

Without ISO 31000, continuity plans go stale. Without ISO 22301, risk management never becomes action.

Enterprises need both.

[Schedule a 30-minute resilience assessment with our team](#)

